



ANASTASIA

BEVERLY HILLS

MAASMECHELEN VILLAGE CATALOGUE



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WE HAVE SALES UP TO -50%!*

LOOK OUT FOR
THE LITTLE STICKERS:

-  = -10%
-  = -20%
-  = -50%

*OFFER IS VALID UNTIL
SUNDAY FEB. 14

BROWS

BROW PRIMER

RETAIL EUR 28 OUTLET EUR 18



Brow Primer is a colorless wax pencil that preps and primes brows for a seamless eyebrow makeup application. Featuring a smooth wax formula, the eyebrow primer pencil helps to hold brow hairs in place and creates a base for product to adhere to skin on any sparse areas of the brow. Brow Primer is the ideal first step in prepping eyebrows for seamless Brow Powder Duo application.

BROW POWDER DUO

RETAIL EUR 28 OUTLET EUR 18

Brow Powder Duo is a two-shade eyebrow powder compact that helps you achieve the ombré eyebrow technique while giving brows natural-looking texture. The finely milled, easy-to-blend formula that delivers buildable intensity and seamless blending allowing you to create everything from natural-looking eyebrows to full, dramatic brows with just one product. Use the eyebrow powder to help you perfect the ombre eyebrow technique or blend together to customize your ideal brow shade.



BLONDE

for blonde hair
with warm/gold
undertones



TAUPE

for blonde hair
with cool/ash
undertones



CARAMEL

for red hair
with a light
undertone



AUBURN

for red hair
with a dark
undertone



CHOCOLATE

for medium brown
hair with warm/gold
undertones



ASH BROWN

for grey hair
with cool/ash
undertones



GRANITE

for black hair
with a cool
undertone

BROW WIZ

RETAIL EUR 28 OUTLET EUR 18

Brow Wiz is an ultra-slim, retractable eyebrow pencil ideal for outlining and detailing brows with professional-quality precision. The unique wax formula features a perfect blend of eyebrow color and wax to deliver a high color payoff and add natural-looking texture and the appearance of a fuller brow. The ultra-fine tip mimics hair like strokes in sparse areas of the eyebrow, while the spoolie end blends for a natural-looking finish.



BLONDE

for blonde hair
with warm/gold
undertones



TAUPE

for blonde hair
with cool/ash
undertones



SOFT BROWN

for light brown hair
with neutral
undertones



MEDIUM BROWN

for medium brown
hair with cool/ash
undertones



DARK BROWN

for dark brown hair
with warm
undertones



PRO PENCIL

RETAIL EUR 24 OUTLET EUR 16



SWATCH OF BASE 3



Pro Pencil is a full-coverage highlighting and concealing eyebrow pencil that defines the brow. The multitasking pencil helps you achieve clean definition and highlights the brow bone. The full-pigment, powder-like formula delivers enough coverage to conceal stray brow hairs in between waxing appointments. The wider tip of the pencil perfectly covers the width of the brow bone, delivering the ideal amount of highlight.

Dipbrow Gel is a highly pigmented eyebrow gel with a long-lasting, waterproof formula to help achieve fuller-looking, more defined brows. The eyebrow gel offers full coverage with rich color payoff, adhering to brow hairs to build natural dimension and fullness before drying down to a seamless matte finish. The small, cone-shaped eyebrow brush is ideal for precise, professional-quality application.



TAUPE

for blonde hair with cool/ash undertones



SOFT BROWN

for light brown hair with neutral undertones



MEDIUM BROWN

for medium brown hair with cool/ash undertones



CARAMEL

for red hair with a light undertone



AUBURN

for red hair with a dark undertone



CHOCOLATE

for medium brown hair with warm/golden undertones



DARK BROWN

for dark brown hair with a warm undertone



ASH BROWN

for grey hair with ash/cool undertones



EBONY

for black hair with a warm undertone



GRANITE

for black hair with a cool undertone



PERFECT BROW PENCIL

RETAIL EUR 30 OUTLET EUR 19

Perfect Brow Pencil is a traditional wooden eyebrow pencil with a full-pigment, powder-like formula that helps you fill and define brows. The dual-sided eyebrow makeup tool features a custom spoolie end to allow you to blend the eyebrow color to a natural-looking, matte finish.



BLONDE
for blonde hair
with warm/gold
undertones



CARAMEL
for red hair
with a light
undertone



AUBURN
for red hair
with a dark
undertone



SOFT BROWN
for light brown hair
with neutral
undertones



COMPLEXION

STICK FOUNDATION/CONTOUR

RETAIL EUR 28 OUTLET EUR 14

-20%

- Offers buildable coverage you can customize from light to full
- Easy to apply
- Formula stays in place (even for those with oily and combination skin types)
- Serves as multitasking complexion perfecter for concealing, highlighting and contouring
- Sleek component makes it ideal for on-the-go touch-ups



BANANA
highlight pale yellow



SHADOW
contour light



FAWN
contour medium



MINK
contour medium/dark



ALABASTER
fair with pink undertones



WARM ALABASTER
fair with yellow undertones



IVORY
fair with yellow undertones



WARM IVORY
fair with pink undertones



BEIGE
light with pink undertones



COOL BEIGE
light with yellow undertones



NATURAL
light/medium with pink undertones



WARM NATURAL
light/medium with yellow undertones



GOLDEN
medium/tan with yellow undertones



HONEY
medium/tan with pink undertones



WARM TAN
medium with pink undertones



TAN
medium with yellow undertones



ALMOND
medium/dark with red undertones



CARAMEL
medium/dark with golden undertones



AMBER
medium/dark with red undertones



COOL GOLDEN
medium/dark with golden undertones



CHESTNUT
DARK WITH
RED
UNDERTONES



COCOA
DARK WITH GOLD
UNDERTONES



WALNUT
MEDIUM WITH
GOLD
UNDERTONES



TRUFFLE
DEEP WITH RED UN-
DERTONES



EARTH
DEEP WITH RED
UNDERTONES



COOL EARTH
DEEP WITH RED
UNDERTONES

CREAM CONTOUR KIT -20%

RETAIL EUR 49 OUTLET EUR 24

Cream Contour Kit is a blendable kit that features three highlight and three contour shades to sculpt, define, and color correct.

LIGHT



MEDIUM



DEEP



LOOSE HIGHLIGHTER

RETAIL EUR 29 OUTLET EUR 17

Loose Highlighter is a shimmering loose highlighter powder with highly reflective, iridescent pearls. Loose Highlighter delivers an intense sparkly payoff. The easy-to-blend formula has a soft, velvety texture and leaves you with a silky finish. Like a loose powder version of ABH's Glow Kits, this finely milled, lightweight formula allows for buildable coverage so you can create everything from subtle luminosity to dramatic high-reflect looks.



SNOWFLAKE
a silvery shade



SO HOLLYWOOD
golden peach vibe



SUNSET AURA
bronze goodness

MINI LOOSE HIGHLIGHTER SET

Perfect as a gift or if you cannot choose ofcourse!

RETAIL EUR 50 OUTLET EUR 32



SWATCHES: SNOWFLAKE, SO HOLLYWOOD & SUNSET AURA



LIQUID GLOW HIGHLIGHTER

RETAIL EUR 23 OUTLET EUR 15

a weightless liquid highlighter that offers an intense glow with metallic and lustre finishes. The full-pigment liquid formula of this professional-quality liquid highlighter delivers a seamless blend for both face and body and dries down to a flawless, natural-looking finish. This essential face makeup and body product can be worn alone or layered with your makeup look for intense luminosity.



OYSTER
opal toned



BRONZED
a bronze gold shade



ROSE GOLD
the name says it all



PATINA
patina gold



PENNY
copper throughout

GLOW KITS

A professional-quality glow kit featuring 6 powder highlighter shades with vivid hues and multidimensional reflect. Featuring a lightweight, cream-to-powder formula, each shade in this must-have face makeup collection delivers buildable coverage with a metallic-lustre finish to complement every makeup look. The 6 shades in this glow-boosting highlighter makeup kit can be used anywhere on the face, body and eyes.



DREAM

RETAIL **EUR 55**
OUTLET **EUR 33**



AURORA

RETAIL **EUR 49**
OUTLET **EUR 29**

LIPS

MATTE LIPSTICK

RETAIL **EUR 22** OUTLET **EUR 14**

A full-pigment lip color with a velvety-smooth ultra-matte finish and comfortable wearability. Available in a wide range of neutral tones, bright accent shades and bold colors, this essential matte lipstick lets you create endless lip looks. Featuring a heart-shaped bullet, the Anastasia matte lipstick provides excellent control for a precise and balanced lip color application.



SOFT TOUCH
light rose taupe



PEACHY
light peach nude



BRANDY
burgundy



DREAD
taupe



RESIN
smoky topaz



COTTON CANDY
bubblegum pink



ORCHID
magenta



STARGAZER
hibiscus pink



PLUMERIA
plum wine



RAGE
vivid grape



SMOKE
slate grey



INSOMNIAC
mint turquoise



COBALT
true blue



MIDNIGHT
black



HONEY
warm light brown



ROGUE
muted redwood



GRIFFIN
charcoal grey



COOL BROWN
deep taupe brown



STEVIE
antique auburn



RUST
rich brown

LIP GLOSS

RETAIL EUR 23 OUTLET EUR 15

A full-pigment, weightless lip color formula that delivers the intensity of a lip stain and the shine of a lip gloss. Available in a wide shade range and 3 finishes—lacquer, metallic and sparkle—this vanilla-scented lip gloss offers comfortable wearability with a mirror-like glossy finish.



UNDRESSED
light rose taupe



BUTTERSCOTCH
light peach nude



LUNA
multi reflective gold



GILDED
sparkly antique gold



FREYA
pink & gold sparkle



ESTELLA
gold & blue sparkle



AMBER
peach pinky brown



GRAPE JELLY
vivid blue purple



PEONY
chic baby pink



FUDGE
warm brown



MAPLE

iridescent copper brown



WARM BRONZE

intense dusty rose



RUM

warm red brown



SUNSET STRIP

sparkly coral

LIQUID LIPSTICK

RETAIL EUR 24 OUTLET EUR 16

A full-pigment liquid lip color formula that dries down to a weightless matte finish for smudge-proof wearability and long-lasting color. Featuring ultra-saturated pigment in a comfortable matte formula, this liquid lipstick delivers full-coverage wear and creates the appearance of fuller lips. The Anastasia liquid lipstick features a double-sided flat applicator with a rounded tip that distributes the perfect amount of product for precise lip color application that lasts all day.



MILKSHAKE

pinkish light nude



CLOVER

stormy lilac



DOLCE

peachy soft pink



CATNIP

dusty pink



GRIM

greige



SEPIA

dark yellow taupe



RIO

neon pink



CARINA

magenta



MADISON

medium dark purple



VINTAGE

deep orchid



BITTERSWEET

medium dark brown



MALT

chocolate brown



MAUDE

cedar brown



INSOMNIAC

faded teal



REQUIEM

metallic blackened teal



POTION
deep aubergine

NOCTURNAL
deep violet blue

MINI METALLIC LIQUID LIPSTICK SET 3pcs

RETAIL EUR 28 OUTLET EUR 18



SWATCHES: BLIZZARD, PHANTOM & MAI TAI



MINI MATTE LIPSTICK SET 10pcs

RETAIL EUR 80 OUTLET EUR 52



SWATCHES: BLOOD ORANGE, STAYCATION, CHROMEPEACH, CHROME BROWN, ROSE GOLD, SPIRIT, CINNOMON, PINK CHAMPAGNE & VIDA



LIP PALETTE

RETAIL EUR 57 OUTLET EUR 34

An 18-well professional lip palette with shades ranging from primaries and neutrals to bold brights. Use Anastasia Beverly Hills Lip Palette to create an endless array of lip looks by mixing and customizing highly pigmented, long-wearing matte shades.



included a mixing plate and a dual-ended lipbrush/spatula



SWATCHES



EYES

SINGLE EYESHADOWS -20%

RETAIL EUR 15 OUTLET EUR 9

Individual pans of Anastasia Beverly Hills' finely milled, easy-to-blend, full-pigment eyeshadow formula. Mix and match however way you like. From strong mattes to slight shimmer to straight up glitter.

ULTRA MATTE



BABY CAKES
pastel pink



BIRKIN
warm beige mauve



BRICK
rust clay



BUON FRESCO
antique lavender



BURNT ORANGE
deep orange



CARAMEL
warm medium brown



DEEP PLUM
deep purple



HOT CHOCOLATE
warm dark brown



BLAZING
brick red



SIENNA
earthy brown



RED EARTH
reddish brown



WARM TAUPE
warm soft brown



STONE
light ash grey



ORANGE SODA
pastel peach



NOIR
deep carbon black



SMOKE
warm dark taupe



SMOKE
dark taupe

SATIN



LOVE LETTER
raspberry



COMFORT
antique copper



SANGRIA
iridescent cranberry



TOPAZ
medium dark brown



COGNAC
pearly warm dark brown

METALLIC



VERMEER
metallic pearl



SUNSET
copper penny



GOLDEN COPPER
sunset bronze



BALLET
seashell pink



LEGEND
buttery gold with white reflect

DUO CHROME



TIGER'S EYE
patina gold



GEMSTONE
violet orchid



ENCHANTED
rich purple



VENICE
turquoise gold



ROSETTE
burgundy purple

RIVIERA EYESHADOW PALETTE

RETAIL EUR 50 OUTLET EUR 32

an essential bright makeup palette that includes 14 all-new matte and metallic shades for eyes and face. The paradise-inspired springtime color collection features vibrant jewel tones and bright pops of color. Use the professional-quality makeup kit to create a wide range of vacation makeup looks. Riviera Palette includes 8 ultra-mattes, 4 metallics and 2 duo chromes plus a dual-ended makeup brush and a large mirror housed inside travel-friendly packaging.



SWATCHES: SAILS, YACHT, SEYCHELLES, PALERMO, SEASIDE, INHERITANCE, MEDITERRANEAN, ESTATE, CABANA, COASTLINE, BAHAMAS, MONTE CARLO, CANNES & PALM



LOOSE GLITTER -50%

RETAIL EUR 17 OUTLET EUR 10

Loose Glitter is an ultra-reflective metallic loose glitter for face, body and hair. An essential in your makeup kit, this high-level, light-reflecting loose glitter provides a multidimensional face makeup effect.



STAR POWER
soft gold



ELECTRIC
gold with rainbow hue



PINK SAPPHIRE
pink, gold & soft lime



ROYAL
rich violet



MYSTIC TEAL
deep teal



PARTY
pink, gold & soft lime

LOOSE GLITTER KIT

RETAIL EUR 40 OUTLET EUR 26

A limited-edition set containing five holiday-themed, full-size shades of loose glitter plus a mini glitter adhesive. Each shade has a multidimensional colored reflectall guaranteed to light up your holiday spirit. Plus, you'll love the custom packaging that's decked in a pattern of sparkly snowflakes and white cap, making it easy to spot your holiday shades in your makeup bag or kit.



LOOSE PIGMENT

RETAIL EUR 24 OUTLET EUR 15

Anastasia Beverly Hills Loose Pigment is a finely milled, shimmering loose powder pigment for eyes, face and body that delivers a pearlescent metallic finish

